



Sondoss AlAsaad



1) The media in the world is an integral part of the political game and is divided into two camps: one camp serves arrogance, colonialism, and displacement, and the other defends Palestine, Yemen, and all the oppressed. Of course, the former has all the tools of malicious propaganda and money, and it is easy for it to manipulate and deceive public opinion. The opposing media is modest in its experience and capabilities, but it is nonetheless capable of influencing and refuting all conspiracies.

2) In the future, we look forward to media that keeps pace with all emerging issues. The war is no longer a hard military war, but a soft cultural war that targets our values and principles. We hope that our media will reach the rank of the awareness media that thwarts enemies and their vile schemes.

3) As a journalist, I strive with all my time and energy to spread awareness and refute the lies of the hostile media, and to get people out of the state of blind fascination with the arrogant West and expose its hypocrisy, especially among women and youth.

Nabilah Saleh



World media today is at a crossroads, characterized by both unprecedented opportunities and formidable challenges. While it has become more accessible and diverse, it also faces issues like misinformation, sensationalism, and polarization. As a journalist, I believe in the power of responsible and ethical journalism to inform, educate, and foster dialogue. In the future, I envision a media landscape that prioritizes accuracy, objectivity, and the public interest. To contribute to this transformation, I plan to uphold the highest

journalistic standards, fact-check rigorously, and promote diverse perspectives. I'll engage in solutions-oriented reporting, emphasizing issues that unite rather than divide. Additionally, I'll embrace emerging technologies for storytelling while remaining vigilant against their misuse. Collaborating with like-minded professionals and organizations to create educational initiatives on media literacy will also be a part of my strategy. Ultimately, my goal is to empower the audience with reliable information, fostering a more informed, engaged, and harmonious global society.

Kisali simba



1. It is gradually losing its traditional role of being accountable to the public, holding leaders to account. Because of the rise of citizen journalism, everyone including mainstream media has become mediocre, to attract clicks. My honest view is that soon media is just going to be a marketplace of ideas without moderation by professionals, driven by online "likes"

2. Since digital is the future, the media should embrace it but be professional. Never forget the tenets of journalism. I would like the transformation to be anchored on objectivity with balanced, factual and accurate news

reporting by all media houses across the world. This can be attained by having a deliberate approach towards practicing values of Journalism that thrive on truthfulness.

3. My plan for contributing to the world media transformation is to continue upholding media ethics and sharing knowledge on the same with the young generation of media practitioners. I would also endeavour to continue learning the new trends in the global media space so that I am able to identify areas that may need my contribution for transportation as well as training. Already doing this. The professionalism must be maintained.

Madame Diaw MBODJ



Since 2020, which will remain in the annals of the history of the Coronavirus pandemic, the editorial lines of the media around the world have been turned upside down and this permanently. Journalists have new expectations. In Senegal, the first problem underlying the difficulties of the media is economic. The Senegalese press has been in a situation of virtual bankruptcy since the advent of the Covid-19 pandemic, as well as the particularly economic consequences of the war in

Ukraine. The third element is the need for technological change in the press in much of the African continent. It must be understood that without technological change, there will always be economic difficulties in the media sector. The vertiginous development of social networks is shaking up the so-called traditional media, which must adapt by all means to survive. This is why in-depth and appropriate reflection is needed in the face of the multiple challenges beset the media world around the world.